

WANTED:

Corporations, Institutions and Individuals Who Value

Vibrant local economies

Fresh, healthy food

Clean land and waters

Neighborhood-friendly family farms

Hope and opportunity for the future



The Sustainable Iowa Land Trust (SILT) is offering you a new opportunity to connect with your customers and supporters through our innovative SILT Partners Program.

THE CHALLENGE: Local and natural food markets are still booming ... until they bust



THE SOLUTION: Your help in saving Iowa's healthy food farms.

1. Local food sales more than doubled between 2008 and 2014 - expected to reach \$20 billion in 2019.
2. Organic food sales more than tripled in 10 years as the number of organic food consumers climbed to 55 million in early 2017.
3. The growth in locally-grown food is outpacing the growth of total food and beverage sales.
4. The continued expansion of chains such as Natural Grocers, the increase in natural, local foods at regional chains and the expanding organic sections in retail leaders like Wal-Mart and Costco indicate a strong and growing market.

With SILT, your customers will identify the young faces of the next generation growing fresh, colorful, clean food you can pick and pop in your mouth. And your support will make more land available and affordable to more farmers, for good.

Today, SILT farmers are growing vegetables, fruit, mushrooms, nuts and herbs plus pastured meat from a Loess Hills oak savanna in western Iowa to the limestone ridges of the Mississippi Valley in the east. These farms provide exceptional visual marketing opportunities as well as moving stories about legacy and hope. And our very name – SILT – provides endless opportunities for customer engagement!

Co-brand with our recognized, respected and rapidly-growing cause in the Heartland and we will connect you to the landowners, conservationists, and organic- and local-food connoisseurs we interact with every day.

America is losing 175 acres of farmland PER HOUR.

Yet SILT is the only organization in the Midwest, and one of just a handful in the country, permanently protecting land so it can grow healthy, local food for generations to come. We must act *now* to protect the land that grows our food.

We look forward to partnering with you for a cleaner, healthier and better-fed world for years to come.

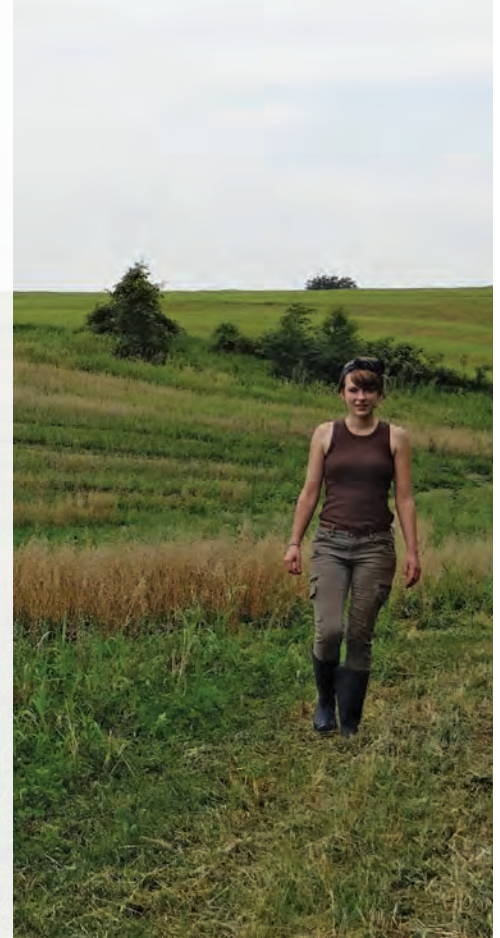
Let's Begin Our Partnership Today!

Rainbow \$25,000 and above

- Name and logo on SILT website sponsorship page for one year
- Sponsor feature post on social media
- One-day team building experience at a SILT farm for up to 25 people
- Sponsor name/logo on SILT newsletter, brochure and e-blasts for one year
- Sustainable agriculture workshop with SILT Executive Director Suzan Erem and other speakers
- Speaking opportunity "Why I Support SILT" at annual Celebration of Agriculture event and on social media
- Sponsor signage and program mention, name/logo in all promotional materials and media releases for SILT's annual Celebration of Agriculture event and eight event tickets
- Venue donor recognition for the annual Celebration of Agriculture event
- Four community-supported agriculture shares where feasible
- Press release and media opportunity announcing the sponsorship

Horizons \$10,000 – \$24,999

- Name and logo on SILT website sponsorship page for one year
- Social media sponsor feature post
- One-day team building experience at SILT farm for up to 12 people
- Sponsor name/logo on SILT newsletter, brochure and e-blasts for one year
- Sustainable agriculture workshop with SILT Executive Director Suzan Erem and other speakers
- Speaking opportunity "Why I Support SILT" at annual Celebration of Agriculture event and on social media
- Sponsor signage and program mention, name/logo in all promotional materials and media releases for SILT's annual Celebration of Agriculture event and six event tickets
- Venue donor recognition for the annual Celebration of Agriculture event
- Two community-supported agriculture shares where feasible



Landscape \$5,000 – \$9,999

- Name/logo on SILT newsletter, brochure and e-blasts
- Sponsor signage, name/logo in all promotional materials and media releases for SILT's annual Celebration of Agriculture event, including mention in program, and four event tickets
- One community-supported agriculture share where feasible

Farmstead \$2,500 – \$4,999

- Name on SILT newsletter, brochure and e-blasts
- Name in promotional materials for the annual Celebration of Agriculture event
- Two tickets to SILT's annual Celebration of Agriculture event
- One community-supported agriculture share where feasible

Groundbreaker \$1,000 – \$2,499

- Name on SILT newsletter, brochure and e-blasts
- Two tickets to SILT's annual Celebration of Agriculture event
- Name/logo in all promotional materials and media releases for the annual Celebration of Agriculture event

Seedling \$500 – \$999

- Two tickets to the annual Celebration of Agriculture event
- Name in SILT's annual Celebration of Agriculture event brochure

Grassroots \$250 – \$499

- Name in SILT's annual Celebration of Agriculture event brochure



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SILT is a 501(c)3 public charity dedicated to protecting land to grow healthy food.