



SILT IMPACT 2018:

# More acres, More opportunities

## 2018 BY THE NUMBERS

**2** showcases educating landowners about land protection options

**3** major events in 3 cities drawing more than 200 supporters

**7** farmers matched to 3 SILT farms

**15** conferences, exhibited and attended

**17** media interviews and appearances, including radio, TV, books, magazines

**19** speaking engagements

**356** new acres protected

**154,000** Iowans fed (all SILT farms at full potential)



## MILESTONES

- **FIRST SPRING THAW BENEFIT CONCERT** in Iowa City.
- **FIRST ORGANIC CORN AND SOYBEAN FARMS PROTECTED** in Northwest Iowa.
- **FIRST FOODIE FEST** attracts 100+ guests and is live-streamed.
- **FIRST FEDERAL GRANT**, from the Natural Resource Conservation Service.
- **FIRST FOODIE OUTREACH PROJECT** at farmers markets in 5 cities/towns.
- **FIRST SOLSTICE PARTY** draws a crowd at the end of a rainbow.
- **FIRST SILT FARM SIGNS** unveiled at 4 farms.

	2015	2016	2017	2018
<b>SILT FROM THE START</b>	93 acres	+ 22 acres	+ 300 acres	+ 356 acres
	<b>Total: 93 acres</b>	<b>Total: 115 acres</b>	<b>Total: 415 acres</b>	<b>Total: 771 acres</b>



## HIGHLIGHTS

- New Farm Seeker Survey helps identify farmer prospects for SILT farms. Media blitz garners more than 50 candidates from across Iowa.
- SILT hosts 40 service veteran advocates for a film screening of Ground Operations at DMACC.
- Goat Yoga debuts at Honey Creek Creamery, promotes SILT.
- SILT moves to downtown West Branch. Hosts open house and seed swap.
- First protected farm goes up for sale – 53 acres near Omaha/Council Bluffs for \$270K.
- First SILT RayGun fair-trade T-shirts go on sale: “SILT is my favorite dirty word.”



## 2018 REVENUE

- \$56,719 Other
- \$181,245 Individual donations, Grants and Events
- \$293,620 Land Donation

## PLUS

\$1.1 million in conservation easements

## 2018 EXPENSES

- \$20,917 Fundraising
- \$30,622 Management and General
- \$111,053 Program

## SAVE THESE 2019 DATES!

- June 8 Phoenix Farm Showcase, Iowa City
- June 4 Showcase Day, Fairfield
- TBD Solstice Party, Fairfield
- Aug. 28 Showcase Day, Lawler
- Oct. 2 SILT hosts Raj Patel, Englert Theatre, Iowa City
- Nov. 21 Foodie Fest Annual Fundraiser, Des Moines

Check the **SILT** Event Calendar at [silt.org](http://silt.org) for details.

## SILT 2018 BOARD OF DIRECTORS

Stuart Valentine - President  
Denise O'Brien - Vice President  
Cindy Reed - Secretary  
Kathy Dice - Treasurer  
Paul Durrenberger  
Lora Fraracci  
Jeff Jensen  
Kayla Koether  
Lyle Luzum  
Gina McAndrews  
George Oamek  
David Swenson

## RAINBOW AND HORIZON PARTNERS

Natural Resource Conservation Service  
Donald C. Brace Foundation  
#NoRegretsInitiative  
The Concept Works



## SEEKING VOLUNTEERS!

Help at farmers markets, join a committee or apply for 2020 board service.

Contact Lori Yates at [lori@vedco.com](mailto:lori@vedco.com) or call 515.770.6013 for more information.



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